

To,  
**Mr. JOGRAJ SINGH**  
*Incharge Principal*  
*Central College of Information Technology*  
*Fafadih, Raipur-492009, Chhattisgarh*  
**Subject: To Organise Campus Recruitment/Interview**

*Dear Sir,*

*With reference to telephonic conversation with our executive Ms. Alok Singh,  
We are sending our company profile to organize campus recruitment / Interview for our  
company at your Institute.*

*“As we know that the service industry forms the backbone of social and economic development of a country. It has emerged as the largest and fastest-growing sectors in the world economy. The service sector has shown a growth rate higher than that of agriculture and manufacturing sectors. In India, the service sector, as a whole, contributed as much as 68.6 per cent of the overall average growth in gross domestic product (GDP) between the years 2002-03 and 2006-07.”*

**Company Profile:**

*Bas1call.com is a Brand name of Max Happy Home Services Pvt. Ltd.(MHHSPL), A Company incorporated under the companies Act 1956 in the year 2010., with its corporate Office in 223, Chetak Chamber, RNT Marg, INDORE (M.P.) 452001.*

*MHHSPL is an existing fastest growing company in service sector; a highly profit making widely held and professionally managed company (Basic needs of Individuals) since 2010. After the successful operation from last 3 years, MHHSPL is now expanding in its sector as **Bas1call.com** an India's unique service project starting its operations in 3 verticals: **Search engine, Consumer Services & outlets.***

**Search Engine:**

***Bas1call.com** is a unique platform for individuals / establishments & Corporate, who are seeking services / leads to enhance their business. **Bas1call.com** is providing services and solution for their needs through On-line & Off-line data base.*

**Consumer Services:**

***Bas1call.com** is a unique solution for those individuals / residential who are suffering for their basic needs like; Household repairs, Home / Appliances repairing & Maintenance etc.*

**Outlets:**

*Bas1call.com is also planning to cater / serve those walking customers who are suffering from monopoly business & MRP (Maximum Retail Price) strategy. We plan to serve them on MLP (Maximum Low Price) through our various Outlets like.....*

*Car Care / Bike Care / Home Appliances Care / Mobile & Computers Care / Print Solution / Stationary Solution etc.*

*MHHSPL today enjoys an unmatched reputation among its clients with an investment worth Rs. 150 cr. for its new upcoming project **Bas1call.com**.*

*As per our Company's policy, we induct fresh Marketing executives at entry level usually through campus recruitment, (provide them on – job training), and absorb them in the permanent cadre of the company on completion of the training depending upon performance of the candidates and groom them for senior position.*

*The Company has target to recruit 1000 professionals in the year 2013-14, including large number of Back office executives from the various Colleges situated all over India.*

*Our campus recruitment programme for the year 2013 – 2014 will commence shortly. As a part of this programme, we intend to visit your campus to conduct interview of your Final year or Pass out MBA / BBA or UG/PG Students.*

*We would seek suitable dates for Pre - placement Talks and subsequent Group Discussion and Interview. Looking forward for an early communication from your end.*

*Thanking you,*

*For **Bas1call.com***

***Pradeep Pandey***

***Manager - HR.***

***Mailto: [hr@bas1call.com](mailto:hr@bas1call.com)***

***Website: <http://www.bas1call.com>***

***Mobile No. 9300015323***